

Thanh Ngo, Ph.D., CFA, CFP®, CPA, CMA, CFE, Professor

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EMPLOYMENT

- August 2019 – Present: Professor, East Carolina University
- August 2014 – July 2019: Associate Professor, East Carolina University
- August 2008 – August 2014: Assistant Professor, University of Texas – Pan American
- August 2007 – August 2008: Lecturer, Florida Atlantic University

EDUCATION

- August 2020 – December 2023: M.S. in Accounting., East Carolina University
- August 2004 – August 2007: Ph.D. in Finance, Florida Atlantic University
- January 2003 – April 2004: M.S. in Economics, Florida Atlantic University
- September 1995 – May 2000: B.A. in International Business, University of Foreign Trade, Vietnam

PROFESSIONAL CREDENTIALS

- Certified Fraud Examiner - CFE (ACFE ID: 1088011)
- Certified Management Accountant - CMA (Certification number 129369)
- Certified Public Accountant - CPA (License #52910 - Virginia and #49019 - North Carolina)
- Certified Financial Planner professional - CFP® (CFP Board ID:158872)
- CFA charterholder - CFA (CFA ID: 6338200)

TEACHING EXPERIENCE

Courses taught at East Carolina University:

MBA courses:

- FINA 6144 - Financial Management I (online)
- FINA 6604 – Financial Management II
- FINA 6624 – Investment (online)
- FINA 6874 – Personal Financial Planning (online)

Undergraduate courses:

- FINA 3724 – Financial Management (online)
- FINA 4454 – International Finance
- FINA 3904 – Principles of Investment
- FINA 4404 – Security Analysis and Portfolio Management

Directed student learning at East Carolina University:

- Honor thesis - Advised students: Tim Bunten
- Honor thesis - Advised students: Fabiana De La Rosa

Courses taught at University of Texas – Pan American

Ph.D. courses:

- BADM 9690, Dissertation-Residency
- FINA 8322, Directed Independent Study
- FINA 8360, Seminar in Theory of Finance
- FINA 8370, Seminar in International Finance Management
- FINA 8375, Seminar in Corporate Finance

MBA courses:

- FINA 6340, Financial Administration (Online)
- FINA 6340, Financial Administration (Face to face)
- FINA 6342, Selected Topics: Investments (Online and Face to face)
- FINA 6342, Selected Topics: Contemporary Issues in Global Financial Markets (Online)

Undergraduate courses:

- FINA 3382, Investment Principles
- FINA 3383, Managerial Finance
- FINA 4300, Topics in Finance: Using Excel in Finance
- FINA 4381, International Finance
- FINA 4382, Portfolio Management

Directed Student Learning at University of Texas – Pan American

Ph.D. Dissertation Chair: Advised students:

- Cristhian Melladocid (University of Texas – Pan American)
- Javeria Farooqi (University of Texas – Pan American)
- Xu Sun (University of Texas – Pan American)

Master Thesis Chair: Advised students:

- Abdelhamid Riani (University of Texas – Pan American)
- Charles Danso (University of Texas – Pan American)

Undergraduate Honor Thesis Chair: Advised students:

- Charles Danso (University of Texas – Pan American)

Ph.D. Dissertation Committee Member:

- Jeremy Weaver (Jacksonville University)
- Xia Rui (Universiti Malaya)

- Muhammad Irfan Bin Abdul Rahman (Universiti Malaya)
- Brian Sukhai (Jacksonville University)
- Abdelhamid Riani (University of Texas – Rio Grande Valley)
- Shawna Coram (Jacksonville University)
- Shahil Sharma (University of Texas – Rio Grande Valley)
- Khoa Nguyen (University of Texas – Rio Grande Valley)
- Lijuan Sun (University of Texas – Rio Grande Valley)
- Mohammad Jafari Nejad (University of Texas – Rio Grande Valley)
- Daphne Wang (University of Texas – Pan American)
- Klaus Beckmann (University of Texas – Pan American)
- Daniel Huerta (University of Texas – Pan American)
- Ekaterina Damianova (University of Texas – Pan American)
- Robert Killins (University of Texas – Pan American)
- Fang Fang (University of Texas – Pan American)
- William Pratt (University of Texas – Pan American)
- Yongli Yu (University of Texas – Pan American)
- Jae Koh (University of Texas – Pan American)
- Omar Esqueda (University of Texas – Pan American)

PROFESSIONAL SERVICES

- [Associate Editor of Applied Economics and Applied Economic Letters](http://www.tandfonline.com/action/journalInformation?show=editorialBoard&journalCode=raec20): (www.tandfonline.com/action/journalInformation?show=editorialBoard&journalCode=raec20) from 2020
- Vice President of Finance – [Academy of Financial Services](http://academyfinancial.org/page-18077): (academyfinancial.org/page-18077) from November 2023 – December 2026.
- Interim Director of [Bureau of Business Research](http://bureauofbusinessresearch.com) at the College of Business – East Carolina University from January 2026.

RESEARCH

Refereed Publications

- Feng, Z., Hardin, W. Huerta, D. and Ngo, T. [Motivated Investors and Operational Efficiency: The Case of REITs](https://doi.org/10.1111/acfi.70264). Accounting and Finance. https://doi.org/10.1111/acfi.70264
- Grossmann, A., Ngo, T. and Simpson, M. (2026) [Stock price synchronicity and economic policy uncertainty: International evidence](https://doi.org/10.1016/j.gfj.2026.101265). Global Finance Journal. https://doi.org/10.1016/j.gfj.2026.101265
- Ngo, T. and Grossmann, A. (2026). [Financial inclusion and stock price synchronicity: A cross-country study](https://doi.org/10.1016/j.jbef.2026.101156). Journal of Behavioral and Experimental Finance. https://doi.org/10.1016/j.jbef.2026.101156
- James, H., Ngo, T. and Susnjara, J. (2026). [Firm-level political risk and earnings manipulation](https://doi.org/10.1111/jbfa.70062). Journal of Business Finance and Accounting. https://doi.org/10.1111/jbfa.70062

- James, H., Ngo, T. and Wang, H. (2026). [Firm-level regulatory intensity and corporate strategic change](https://www.emerald.com/cafr/article/doi/10.1108/CAFR-03-2025-0035/1337712/Firm-level-regulatory-intensity-and-corporate-strategic-change). China Accounting and Finance Review 1-22. <https://www.emerald.com/cafr/article/doi/10.1108/CAFR-03-2025-0035/1337712/Firm-level-regulatory-intensity-and-corporate-strategic-change>
- Sukhai, B., Houmes, R., Ngo, T. and Wang, D. (2025). [Corruption and firm value: Additional evidence from Foreign Corrupt Practices Act Enforcements](https://doi.org/10.1016/j.iref.2025.104645), International Review of Economics and Finance. Forthcoming. <https://doi.org/10.1016/j.iref.2025.104645>
- Davidson, T., Ngo, T. and Wang, H. (2025). [Credit union member benefits: does local religiosity matter?](https://doi.org/10.1007/s10693-025-00451-3) Journal of Financial Services Research. <https://doi.org/10.1007/s10693-025-00451-3>
- Murdock, M., Ngo, T. and Richie, N. (2025). [Customer satisfaction and vertical integration](https://doi.org/10.1016/j.najef.2025.102498), North American Journal of Economics and Finance. Forthcoming. <https://doi.org/10.1016/j.najef.2025.102498>
- Bhargava, V., Chaudhry, M., Huerta, D. and Ngo, T. (2025). [Executive ownership and the choice between secured and unsecured debt](https://doi.org/10.1080/00036846.2025.2526856), Applied Economics. Forthcoming. <https://doi.org/10.1080/00036846.2025.2526856>
- Liu, Y., Ngo, T. and Yi, H. (2025). [The effect of opioid abuse on credit union performance and risk](https://doi.org/10.1108/MF-08-2024-0571), Managerial Finance. Forthcoming. <https://doi.org/10.1108/MF-08-2024-0571>
- Below, S., Glegg, C., Harris, O. and Ngo, T. (2025). [Negative peer disclosures, crash risk, and strategic change](https://doi.org/10.1016/j.jbef.2025.101063), Journal of Behavioral and Experimental Finance. Forthcoming. <https://doi.org/10.1016/j.jbef.2025.101063>
- Glamboosky, M., Jory, S. and Ngo, T. (2025). [Operational hedge and stock price crash risk](https://doi.org/10.1108/MF-07-2024-0518), Managerial Finance. Forthcoming. <https://doi.org/10.1108/MF-07-2024-0518>
- James, H., Ngo, T. and Yang, Z. (2025). [Religion and income smoothing](https://doi.org/10.1108/JAAR-01-2024-0016), Journal of Applied Accounting Research. <https://doi.org/10.1108/JAAR-01-2024-0016>
- Bhargava, V., Chaudhry, M., Huerta, D. and Ngo, T. (2025). [Executive stock ownership, debt choice, and the moderating effect of institutional owners](https://doi.org/10.1016/j.gfj.2025.101111), Global Finance Journal. Forthcoming <https://doi.org/10.1016/j.gfj.2025.101111>
- Grossmann, A. and Ngo, T. (2025). [Stock market reaction to bond refinancing issues with and without senior debt](https://doi.org/10.1016/j.jcorpfin.2025.102746), Journal of Corporate Finance. Forthcoming. <https://doi.org/10.1016/j.jcorpfin.2025.102746>
- James, H., Ngo, T. and Wang, H. (2025). [Firm-level regulatory intensity and labor investment efficiency](https://www.mdpi.com/1911-8074/18/1/6), Journal of Risk and Financial Management, 18, 6. <https://www.mdpi.com/1911-8074/18/1/6>
- Glamboosky, M., Jory, S., Mishra, T. and Ngo, T. (2025). [Institutional ownership and firm performance by life cycle stage](https://doi.org/10.1007/s11408-025-00471-y), Financial Markets and Portfolio Management. Forthcoming. <https://doi.org/10.1007/s11408-025-00471-y>
- Jory, S., Ngo, T. and Susnjara, J. (2025). [The Effect of CEO overconfidence on corporate disclosures amid a pervasive shock: Evidence from the COVID-19 pandemic](https://doi.org/10.1111/jbfa.12849), Journal of Business Finance and Accounting. Forthcoming. <https://doi.org/10.1111/jbfa.12849>
- Jory, S., Ngo, T. and Wang, H. (2025). [Defined-benefit pension plan funding: does managerial ability matter?](https://doi.org/10.1111/acfi.13375) Accounting and Finance 65 (2), 1089-2210. <https://doi.org/10.1111/acfi.13375>
- Allen, T., Huerta, D. and Ngo, T. (2024). [Market-level tenant default risk on residential REIT operational efficiency](https://doi.org/10.1080/09599916.2024.2423916), Journal of Property Research. Forthcoming. <https://doi.org/10.1080/09599916.2024.2423916>

- Chen, H., Jory, S., Mishra, T. and Ngo, T. (2024). [Firms' cost structure and stock return volatility](https://doi.org/10.1108/MF-01-2020-0005), Managerial Finance. <https://doi.org/10.1108/MF-01-2020-0005>
- Fulkerson, J., Khieu, H. and Ngo, T. (2024). [Examining the Impact of Uncertainty on Corporate Trade Credit Policy: Insights from the COVID-19 Pandemic](https://doi.org/10.1080/00036846.2024.2393445), Applied Economics. Forthcoming. <https://doi.org/10.1080/00036846.2024.2393445>
- Grossman, A., Ngo, T. and Simpson, M. (2024). [Societal Secrecy and ADR IPOs Underpricing](https://doi.org/10.1016/j.jbef.2024.100888), Journal of Behavioral and Experimental Finance. Forthcoming. <https://doi.org/10.1016/j.jbef.2024.100888>
- Harris, O. and Ngo, T. (2024). [Organization Capital and Private Placements of Common Equity](http://doi.org/10.1111/jfir.12418), Journal of Financial Research. Forthcoming. <http://doi.org/10.1111/jfir.12418>
- Esqueda, O. and Ngo, T. (2024). [Corporate transparency among government suppliers: Implications for firm valuation](http://doi.org/10.1111/acfi.13207), Accounting and Finance. Forthcoming. <http://doi.org/10.1111/acfi.13207>
- Brodmann, J., Danso, C., Jory S.R. and Ngo, T. (2024). [Asset vs. equity acquisitions by financial institutions](https://doi.org/10.1111/jfir.12415), Journal of Financial Research. Forthcoming. <https://doi.org/10.1111/jfir.12415>
- Johnson, W., Jory, S., Likitapiwat, T. and Ngo, T. (2024). [The liquidity impact of commission free trading on stocks with lottery features: commission free trading and stock liquidity](https://doi.org/10.3905/joi.2023.1.286), Journal of Investing 33(1), 51-68. DOI: 10.3905/joi.2023.1.286
- James, H., Ngo, T. and Wang, H. (2023). [The impact of more able managers on corporate trade credit](https://doi.org/10.1016/j.jbef.2023.100857), Journal of Behavioral and Experimental Finance 40, 100857. <https://doi.org/10.1016/j.jbef.2023.100857>
- Susnjara, J., Ngo, T. and Yi, H. (2023). [Market share, investor horizon, and stock crash risk](https://doi.org/10.1002/jcaf.22667), Journal of Corporate Accounting and Finance. Forthcoming. <https://doi.org/10.1002/jcaf.22667>
- Erkan-Barlow, A., Ngo, T., Goel, R., & Streeter, D. W. (2023). [An in-depth analysis of the impact of cyberattacks on the profitability of commercial banks in the United States](https://www.doi.org/10.5038/2640-6489.8.2.1246), Journal of Global Business Insights, 8(2), 120-135. <https://www.doi.org/10.5038/2640-6489.8.2.1246>
- Murdock, M., Ngo, T. and Richie, N. (2023). [The Effect of State-level Corruption on Performance and Risk of Financial Institutions](https://doi.org/10.1108/JFC-09-2022-0237), Journal of Financial Crime. Forthcoming. <https://doi.org/10.1108/JFC-09-2022-0237>
- Glamboosky, M., Jory, S. and Ngo, T. (2023). [Stock Market Response to the Statement on the Purpose of a Corporation: A Vindication of Stakeholder Theory](https://doi.org/10.1111/corg.12508), Corporate Governance: An International Review. Forthcoming. <https://doi.org/10.1111/corg.12508>
- Huerta, D. Ngo, T. and Pyles, M. (2023). [Market and institutional ownership reactions to REIT security issuances](https://link.springer.com/article/10.1007/s11146-022-09926-9), The Journal of Real Estate Finance and Economics. Available at <https://link.springer.com/article/10.1007/s11146-022-09926-9>
- Murdock, M., Ngo, T. and Richie, N. (2022). [Beyond SIC codes: Mergers of related firms](http://dx.doi.org/10.1080/00036846.2022.2128177), Quarterly Journal of Finance & Accounting. Summer & Fall 2022, Vol. 60, No. 3/4, 1-44.
- Ouyang, W., Szewczyk, S. and Ngo, T. (2022). [Assortative Matching in Pre-Deal Stock Price Firm-Specific Information](http://dx.doi.org/10.1080/00036846.2022.2128177), Applied Economics. <http://dx.doi.org/10.1080/00036846.2022.2128177>
- Ouyang, W., Ngo, T. and Wang, H. (2022). [Revenue classification shifting: Does CEO gender matter?](https://doi.org/10.1142/S0219091523500029) Review of Pacific Basin Financial Markets and Policies. <https://doi.org/10.1142/S0219091523500029>

- Grossmann, A. and Ngo, T. (2022). [Cross country cultural and economic freedom influences on the relationship between economic policy uncertainty and ADR mispricing](https://doi.org/10.1016/j.ribaf.2022.101714), Research in International Business and Finance. <https://doi.org/10.1016/j.ribaf.2022.101714>
- Chen, H. and Ngo, T. (2022). [Mandatory cash distribution as one stone for two birds: curtailing the agency problem and protecting minority shareholders](http://dx.doi.org/10.1561/114.00000019), Review of Corporate Finance: Vol. 2: No. 2, pp 353-392. <http://dx.doi.org/10.1561/114.00000019>
- James, H., Li, B., Ngo, T. and Wang, H. (2022). [Major customers and corporate payout flexibility](https://doi.org/10.1142/S2010139222500021). The Quarterly Journal of Finance Vol. 12, No. 2, 2250002. <https://doi.org/10.1142/S2010139222500021>
- Killins, R., Ngo, T. and Wang, H. (2022). [Politics and equity markets: Evidence from Canada](https://doi.org/10.1016/j.mulfin.2021.100726), Journal of Multinational Financial Management. <https://doi.org/10.1016/j.mulfin.2021.100726>
- Harris, O., Glegg, C., Ngo, T. and Susnjara, J. (2022). [Earnings management among government suppliers](https://doi.org/10.1016/j.jge.2021.100022), Journal of Government and Economics Volume 4, 100022. <https://doi.org/10.1016/j.jge.2021.100022>
- Brodmann, J., Danso, C. and Ngo, T. (2022). [Geographic strategies in mergers and acquisitions by financial institutions](https://doi.org/10.1111/acfi.12888). Accounting & Finance. Forthcoming. <https://doi.org/10.1111/acfi.12888>
- Killins, R., Ngo, T. and Wang, H. (2021). [Financial institution IPOs and regulatory environments](https://doi.org/10.1016/j.frl.2021.102503). Finance Research Letters. Forthcoming. <https://doi.org/10.1016/j.frl.2021.102503>
- Glamboosky, M., Jory, S. and Ngo, T. (2021). [The relationship between nominal salary and firm performance](https://doi.org/10.1504/IJCG.2021.121275). International Journal of Corporate Governance. February 24, 2022pp 229-253. <https://doi.org/10.1504/IJCG.2021.121275>
- Esqueda, O., Ngo, T. and Wang, D. (2021). [The information content of managerial insider trading: Evidence from analyst forecasts](https://www.emerald.com/insight/content/doi/10.1108/ARA-04-2020-0062/full/html). Asian Review of Accounting. Forthcoming. <https://www.emerald.com/insight/content/doi/10.1108/ARA-04-2020-0062/full/html>
- Brodmann, J., Danso, C., Jory, S. and Ngo, T. (2021). [The value added by private equity in mergers and acquisitions by financial institutions](https://doi.org/10.1080/00036846.2021.1931657). Applied Economics. <https://doi.org/10.1080/00036846.2021.1931657>
- Ngo, T., Mai, S., Siguaw, J. and Jory, S. (2021). [The contribution of managerial ability on customer satisfaction: An empirical investigation](https://doi.org/10.1080/0965254X.2021.1904436). Journal of Strategic Marketing 1-27. <https://doi.org/10.1080/0965254X.2021.1904436>
- James, H., Ngo, T. and Wang, H. (2021). [Independent director tenure and corporate transparency](https://doi.org/10.1016/j.najef.2021.101413). North American Journal of Economics and Finance 57, 101413. <https://doi.org/10.1016/j.najef.2021.101413>
- Huerta-Sanchez, D., Ngo, T. and Pyles, M. (2021). [Institutional ownership and REIT acquisitions](https://doi.org/10.1080/00036846.2021.1897514), Applied Economics , March 14, 2021: 1-22. <https://doi.org/10.1080/00036846.2021.1897514>
- Foster, L., Ngo, T. and Pyles, M. (2021). [GIPS and hedge funds: is compliance a certification agent?](https://doi.org/10.3905/jai.2021.1.140) Journal of Alternative Investments. DOI: <https://doi.org/10.3905/jai.2021.1.140>
- Killins, R., Ngo, T. and Wang, H. (2021). [Goodwill impairment and CEO overconfidence](https://doi.org/10.1016/j.jbef.2021.100459), Journal of Behavioral and Experimental Finance 29, 100459. <https://doi.org/10.1016/j.jbef.2021.100459>

- Jory, S., Ngo, T. and Nguyen, C. (2021). [Debt covenants and asset versus equity acquisitions](https://doi.org/10.1111/jfir.12237), Journal of Financial Research 44(1), 145-177. <https://doi.org/10.1111/jfir.12237>
- Wang, D., Esqueda, O., Houmes, R., and Ngo, T. (2021). [Impact of Government Bailout on Banks' Cost of Equity: Additional Evidence from the Financial Bailout of 2008-2009](https://doi.org/10.1142/S021909152150003X), Review of Pacific Basin Financial Markets and Policies 24(1), 2150003. <https://doi.org/10.1142/S021909152150003X>
- Farooqi, J., Jory, S. and Ngo, T. (2020). [Target firm earnings management, acquisition premium and shareholder gains](https://doi.org/10.1142/S1094406020500092), The International Journal of Accounting 55(02), 2050009. <https://doi.org/10.1142/S1094406020500092>
- Wang, D., Jory, S., and Ngo, T. (2020). [The Cohabitation of Institutional Investors with The Government: A Case Study of the TARP-CPP Program](https://doi.org/10.1016/j.jbef.2020.100382), Journal of Behavioral and Experimental Finance 28, 100382. <https://doi.org/10.1016/j.jbef.2020.100382>
- Gowin, K., Wang, D., Houmes, R., Jory, S., and Ngo, T. (2020). [Impact on The Firm Value of Financial Institutions from Penalties for Violating Anti-Money Laundering and Economic Sanctions Regulations](https://doi.org/10.1016/j.frl.2020.101675), Finance Research Letter 40, 101675. <https://doi.org/10.1016/j.frl.2020.101675>
- Jory, S., Khieu, H., Ngo, T. and Phan, H. (2020). [The influence of economic policy uncertainty on corporate trade credit and firm value](https://doi.org/10.1016/j.jcorpfin.2020.101671), Journal of Corporate Finance 64, 101671. <https://doi.org/10.1016/j.jcorpfin.2020.101671>
- Beckmann, K. and Ngo, T. (2020). [ADR and domestic equity offer performance of identical firms](https://doi.org/10.33423/jaf.v20i3.3015), Journal of Accounting and Finance. Forthcoming. <https://doi.org/10.33423/jaf.v20i3.3015>
- Jory, S., Ngo, T. and Wang, H. (2020). [Non-operating earnings and firm risk](https://doi.org/10.1002/rfe.1111). Review of Financial Economics 39(1), 95-123. <https://doi.org/10.1002/rfe.1111>
- Glamboosky, M., Jory, S., and Ngo, T. (2020). [The wealth effects of mergers and acquisitions by dividend payers](https://doi.org/10.1016/j.qref.2020.01.013). Quarterly Review of Economics and Finance 78, 154-165. <https://doi.org/10.1016/j.qref.2020.01.013>
- Grossmann, A. and Ngo, T. (2020). [Economic policy uncertainty and ADR mispricing](https://doi.org/10.1016/j.mulfin.2020.100627). Journal of Multinational Financial Management 55, 1-19. <https://doi.org/10.1016/j.mulfin.2020.100627>
- Killins, R., Ngo, T. and Wang, H. (2020). [The underpricing of sin stocks](https://doi.org/10.3905/joi.2020.1.126). Journal of Investing 02:37. <https://doi.org/10.3905/joi.2020.1.126>
- Farooqi, J., Jory, S. and Ngo, T. (2020). [Active fund managers and earnings management at portfolio companies](https://doi.org/10.1108/RAF-11-2017-0209), Review of Accounting and Finance 19 (1),48-82. <https://doi.org/10.1108/RAF-11-2017-0209>
- Ngo, T. and Susnjara, J. (2020). [Government contracts and US bond yield spreads: a study on costs and benefits of materialized political connections](https://doi.org/10.1111/jbfa.12440). Journal of Business Finance and Accounting 47(7-8), 1059-1085. <https://doi.org/10.1111/jbfa.12440>
- Beckmann, K., Huerta-Sanchez, D., and Ngo, T. (2020). [REIT industry liquidity, valuation, and ownership reactions to ETF inceptions](https://doi.org/10.1080/00036846.2019.1708859), Applied Economics 52(30), 3291-3307. <https://doi.org/10.1080/00036846.2019.1708859>
- Harris, O., Ngo, T. and Susnjara, J. (2020). [The implications of unsustainable dividends](https://doi.org/10.1111/jfir.12204), Journal of Financial Research 41(1), 185-225. <https://doi.org/10.1111/jfir.12204>
- Huerta, D., Ngo, T and Pyles, M. (2020). [Equity versus asset acquisitions in the REIT industry](https://doi.org/10.22300/0896-5803.42.1.1), Journal of Real Estate Research 42(1), 1-35. <https://doi.org/10.22300/0896-5803.42.1.1>

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- Esqueda, O., Ngo, T. and Susnjara, J. (2019). [The effect of government contracts on corporate valuation](#), Journal of Banking and Finance, 305-322. <https://doi.org/10.1016/j.jbankfin.2019.07.003>
- Chen, H., Jory, S. and Ngo, T. (2019). [Management under different ownership and corporate governance structure: a natural experiment with master limited partnerships](#), Quarterly Review of Economics and Finance. Forthcoming. <https://doi.org/10.1016/j.qref.2019.05.005>
- Beckmann, K., Escobari, D. and Ngo, T. (2019). [The real earnings management of cross-listing firms](#). Global Finance Journal 41, 128-145. <https://doi.org/10.1016/j.gfj.2019.04.001>
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- Houmes, R., Wang, D. and Ngo, T. (2018). [The effect of audit quality on the pension risk – cost of equity relation](#), The Journal of Applied Accounting Research 20(1), 22-40. <https://doi.org/10.1108/jaar-05-2018-0058>
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- Jafarinejad, M., Escobari, D. and Ngo, T. (2018). [Disentangling the impact of industrial and global diversification on firm risk](#), Global Finance Journal 37, 39-56. <https://doi.org/10.1016/j.gfj.2018.04.006>
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Non-refereed newspaper articles

- [“Tax efficiency — mutual funds versus ETFs”](#) by Thanh Ngo. Published in Reflector, Greenville NC. February 21, 2022. Available at https://www.reflector.com/news/business/tax-efficiency-mutual-funds-versus-etfs/article_01f42635-9375-5876-a5df-41a49f715e10.html
- [“Understanding health flexible spending agreements”](#) by Thanh Ngo. Published in Reflector, Greenville NC. November 9, 2021. Available at https://www.reflector.com/news/business/understanding-health-flexible-spending-agreements/article_56a5edd6-1f67-531b-bc91-191f7afdb613.html

- [“Wisdom of the crowds or madness of the crowds”](https://www.reflector.com/news/business/wisdom-of-the-crowds-or-madness-of-the-crowds/article_1e927272-73bf-58e9-9ea4-e371690215db.html) by Thanh Ngo. Published in Reflector, Greenville NC. March 28, 2021. Available at https://www.reflector.com/news/business/wisdom-of-the-crowds-or-madness-of-the-crowds/article_1e927272-73bf-58e9-9ea4-e371690215db.html
- [“Health saving account basics”](https://www.reflector.com/news/business/health-saving-account-basics/article_d8b7e518-c0db-5b69-9fd1-e9183359b18d.html) by Thanh Ngo. Published in Reflector, Greenville NC. November 1, 2020. Available at https://www.reflector.com/news/business/health-saving-account-basics/article_d8b7e518-c0db-5b69-9fd1-e9183359b18d.html
- [“What not to do when the stock market plunges”](https://www.reflector.com/news/what-not-to-do-when-the-stock-market-plunges/article_292c97f5-49a9-5679-ba85-638f1dd317c9.html) by Thanh Ngo. Published in Reflector, Greenville NC. March 3, 2020. Available at https://www.reflector.com/news/what-not-to-do-when-the-stock-market-plunges/article_292c97f5-49a9-5679-ba85-638f1dd317c9.html
- [“Understanding the benefits, risks of an annuity investment”](https://www.reflector.com/understanding-the-benefits-risks-of-an-annuity-investment/article_920fcdee-20df-54e1-b638-3bcee535cb9e.html) by Thanh Ngo. Published in Reflector, Greenville NC. November 6, 2019. Available at https://www.reflector.com/understanding-the-benefits-risks-of-an-annuity-investment/article_920fcdee-20df-54e1-b638-3bcee535cb9e.html
- [“Joint-ownership property titling can avoid costly probate process”](https://www.reflector.com/news/business/joint-ownership-property-titling-can-avoid-costly-probate-process/article_29c8e45a-aaf1-5de9-b654-da093f00d40e.html) by Thanh Ngo. Published in Reflector, Greenville NC. October 2, 2019. Available at https://www.reflector.com/news/business/joint-ownership-property-titling-can-avoid-costly-probate-process/article_29c8e45a-aaf1-5de9-b654-da093f00d40e.html
- [“Financial health: Are good companies good investments?”](https://www.reflector.com/news/business/financial-health-are-good-companies-good-investments/article_c1c1bb64-0f67-5a21-84a4-dcd048b77d10.html) by Thanh Ngo. Published in Reflector, Greenville NC. October 2, 2019. Available at https://www.reflector.com/news/business/financial-health-are-good-companies-good-investments/article_c1c1bb64-0f67-5a21-84a4-dcd048b77d10.html

Conference Presentation

- Southwestern Financial Association, Dallas, TX, March 2026.
- Southern Finance Association, Orlando, FL, November 2025.
- Financial Management Association, Vancouver, Canada, October 2025.
- Southwestern Financial Association, San Antonio, TX, February 2025.
- Southern Finance Association, Palm Beach Garden, FL, November 2024.
- Financial Management Association, Grapevines, TX, October 2024.
- Academy of Financial Services, Columbus, Ohio, September 2024.
- Eastern Finance Association, St. Petersburg, Florida, April 2024
- Southwestern Finance Association, Las Vegas, NV, February 2024
- Southern Finance Association, Puerto Rico, November 2023.
- Financial Management Association, Chicago, IL, October 2023.
- Eastern Finance Association, Ashville, NC. April 2023
- Southern Finance Association, Key West, FL. November 2022.
- Financial Management Association, Atlanta, GA, October 2022.
- Southern Finance Association, Captiva Island, Florida, November 2021.
- Financial Management Association, Denver, CO. October 2021.
- Southern Finance Association, Orlando, FL. November 2019.
- Financial Management Association, New Orleans, LA. October 2019.
- Eastern Finance Association, Miami, FL. April 2019.
- Southern Finance Association, Asheville, NC. November 2018.
- Financial Management Association, San Diego, CA. October 2018.

- Eastern Finance Association, Philadelphia, PA, April 2018.
- Southern Finance Association, Key West, Florida, November 2017.
- Financial Management Association, Boston, MA, October 2017.
- Eastern Finance Association, Jacksonville, Florida, April 2017.
- Southern Finance Association, Sanford, Florida, November 2016.
- Financial Management Association, Las Vegas, Nevada, October 2016.
- Eastern Finance Association, Maryland, April 2016.
- Southern Finance Association, Captiva Island, Florida, November 2015.
- Financial Management Association, Orlando, FL (October 2015).
- Eastern Finance Association, New Orleans. (April 2015).
- Financial Management Association Conference, Nashville. (October 2014).
- Financial Management Association Conference, Chicago. (October 2013).
- Financial Management Association Conference, Denver. (October 2012).
- Southern Finance Association, Charleston, South Carolina. (November 2012).
- Financial Management Association Conference, Nevada. (October 2009).
- Academy of International Business Conference, San Diego, CA. (June 29, 2009).

AWARDS & HONOR

- Stansell Research Fellowship, 2022-2023.
- ECU Scholar-Teacher Award, 2022-2023
- ECU University Scholar, 2017
- Stansell Research Fellowship 2015-2016.